

Immersive Terf®

Powered by 3D ICC

Terf® Brings...

- Increased engagement
- Enhanced experience
- Cost effective, expanded presence
- Increased productivity
- Reduced cycle time
- Deeper/faster learning & training impact

Via...

- Natural, “like real” locations
- Gaming style interaction
 - Intuitive & fun
- Truly unified collaboration tools
- Bridging distance to build trust faster
- Active participation
 - Combats attention mgmt. issues

Common Use Cases...

Distributed High Touch

- Delivery of 1-to-1 & 1-to-few customer services
- Focus / Affinity groups

Training/Learning

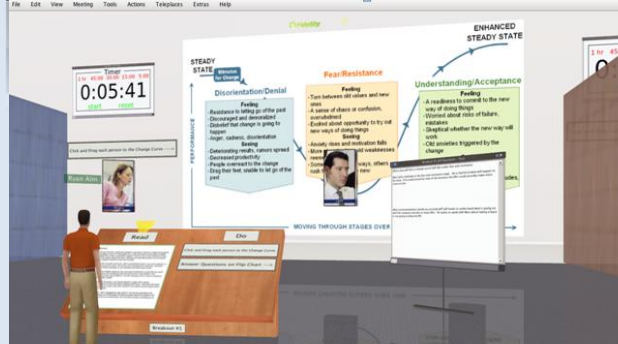
- Self guided & end user lead
- Group/ lecture / classroom
- Vision / process training movie creation
 - Equipment Operation, Sales Process, ...

Teams/Orgs

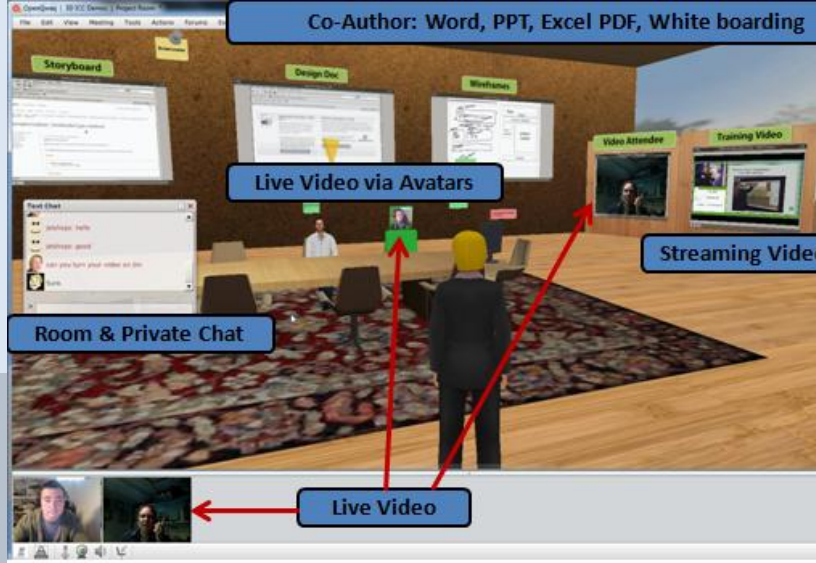
- Executive meetings / Town Halls
- Distributed Teams / Agile Teams

Global Services & events

- From Brainstorming to Branches



Terf[®] Highlights



Terf[®] Delivers...

Simple

- Gaming-like, drag & drop
- 15 min. learning curve

Enjoyable, contextually rich meeting / training locations

- Infinite space, persistence, time passage,
- Interactive

Unified collaboration tooling

- Live video & spatial (3D) sound (movable desktop video)
- Chat: private & multi-point
- Sharing/co-create : screen /presentation share, app. share, keyboard & mouse share (co-create PPTs, Word, Excel, etc.)
- Polling & whiteboards

Other critical features

- Session recording for movie playback
- Meeting Controls : Lead & control audience audio video & movement
- Easy profile & avatar controls



Admin/Org Support...

- Rapid context creation
- Rich set of meeting space templates
- Hosted & In-house deployment options
- Configurable: most features can be turned off as required
- Live desktop video included
- Cost effective

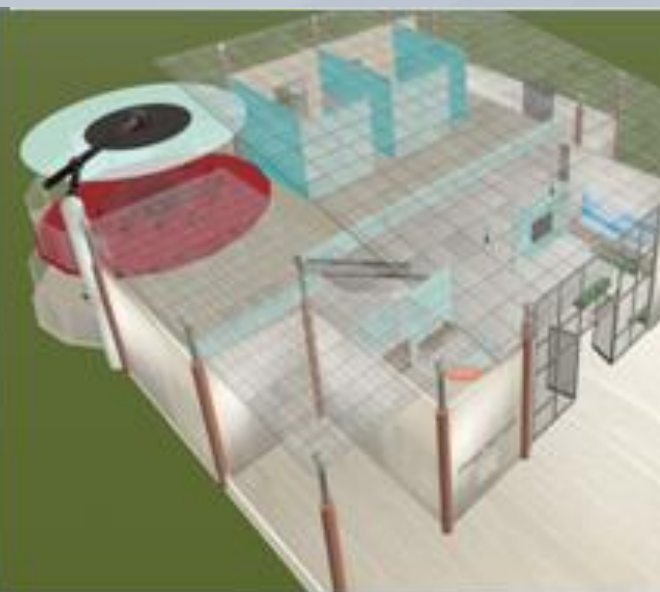
Terf[®]

Good To Know



The Time It Takes...

- **Research shows**
 - Using avatars (photo, video, animated character) greatly reduces the time it takes to build trust
- **Only Immersive Terf**
 - Enables user video via the head of avatar (embedded video)
 - End customer creatable meeting spaces
- **Immersive Terf has a tiny TINY learning curve:**
 - Takes ~15 mins for end users to become proficient
 - Takes ~ 1 min. to create a new meeting space
 - Takes ~ 1 hour to learn how to build new 3D objects and “morph” the meeting spaces
 - Takes ~ 1 hour for 3D ICC to set up new customers with a space of their own*



Technology

- **Healthy roadmap for features**
- **Hosting: shared, dedicated or VM**
- **Client: heavy or IE browser plug-in**
- **Security**
 - Encrypted traffic,
 - SAML support,
 - Multi-layered access controls,
 - Traverses most FWs out of box

* On 3D ICC shared, hosted servers