Terf® Brings...
- Increased engagement
- Enhanced experience
- Cost effective, expanded presence
- Increased productivity
- Reduced cycle time
- Deeper/faster learning & training impact

Via...
- Natural, “like real” locations
- Gaming style interaction
  - Intuitive & fun
- Truly unified collaboration tools
- Bridging distance to build trust faster
- Active participation
  - Combats attention mgmt. issues

Common Use Cases...

Distributed High Touch
- Delivery of 1-to-1 & 1-to-few customer services
- Focus / Affinity groups

Training/Learning
- Self guided & end user lead
- Group / lecture / classroom
- Vision / process training movie creation
  - Equipment Operation, Sales Process, ...

Teams/Orgs
- Executive meetings / Town Halls
- Distributed Teams / Agile Teams

Global Services & events
- From Brainstorming to Branches
Terf® Highlights

Terf® Delivers...

Simple
- Gaming-like, drag & drop
- 15 min. learning curve

Enjoyable, contextually rich meeting / training locations
- Infinite space, persistence, time passage,
- Interactive

Unified collaboration tooling
- Live video & spatial (3D) sound (movable desktop video)
- Chat: private & multi-point
- Sharing/co-create: screen /presentation share, app. share, keyboard & mouse share (co-create PPTs, Word, Excel, etc.)
- Polling & whiteboards

Other critical features
- Session recording for movie playback
- Meeting Controls: Lead & control audience audio video & movement
- Easy profile & avatar controls

Admin/Org Support...
- Rapid context creation
- Rich set of meeting space templates
- Hosted & In-house deployment options
- Configurable: most features can be turned off as required
- Live desktop video included
- Cost effective

Immersive Terf® is a 3D ICC Platform, for details see www.3dicc.com or contact sales@3dicc.com
The Time It Takes...

- **Research shows**
  - Using avatars (photo, video, animated character) greatly reduces the time it takes to build trust

- **Only Immersive Terf**
  - Enables user video via the head of avatar (embedded video)
  - End customer creatable meeting spaces

- **Immersive Terf has a tiny TINY learning curve:**
  - Takes ~15 mins for end users to become proficient
  - Takes ~ 1 min. to create a new meeting space
  - Takes ~ 1 hour to learn how to build new 3D objects and “morph” the meeting spaces
  - Takes ~ 1 hour for 3D ICC to set up new customers with a space of their own*

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**Technology**

- **Healthy roadmap for features**
- **Hosting:** shared, dedicated or VM
- **Client:** heavy or IE browser plug-in
- **Security**
  - Encrypted traffic,
  - SAML support,
  - Multi-layered access controls,
  - Traverses most FWs out of box

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* On 3D ICC shared, hosted servers

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